

Town Meeting 2011: Erie

In the coming years how can participation in and support in the arts be expanded in your area?
Horn

Educate Stakeholders about Value of Arts	Increase Political Advocacy for the Arts	Integrate arts everywhere	Facilitate greater outreach	Develop/build financial sustainability for the arts	Increase PCA Focus on Arts Marketing
Educate parents about benefits of arts	Key people in key places	Arts as health insurance incentive	Transportation and accessibility	Build an arts endowment	Connect artists with technology tools
Arts in Ed Educate the educators	Statewide collaboration/local benefits	Collaboration with non-arts organizations	Move "beyond our doors"	Tax incentives for arts philanthropy	Use social media
Educate public; art not always free	Get artists on corporate boards	Partner arts and American heritage	Art on wheels	Educate foundations on economic value	Marketing training for artists/organizations
Build skills for depth of art	Foster & involve young leaders	Encourage arts org. collaboration	More public art	Art value: not always free	United marketing plan for the arts
Brand arts as basis of entertainment industry	Act as a "PAC"	Arts sell services to business	Broaden "definition of art"	% for art programs	Arts to build tourism
Formulate and convey a case statement for the arts	Gov't agency to agency collaboration	At as Commerce	Nurture rural areas orgs. And artists		
	Consolidation of state agencies	Arts/Business Partnerships	Support grassroots arts		
	World peace	Sit down & cut deal			
		Tap into area history with Arts			
		Intersection with Arts & Wellness Org			
		Intersection with Environment			
		Encourage resident artists to partner			
		Intersection with neighborhoods			
		Art involvement in youth and adult behavioral connections			
		Art for social causes			