

Town Meeting 2011: Malvern

In the coming years how can participation in and support in the arts be expanded in your area?

Rogers

Community Engagement	High Visibility Advocacy	Effective and Inexpensive Marketing	Marketing Core Values
Build community Partnerships	Educate stake holders and media on arts economic "impact"	Social media to engage audience	Optimize capital expenditures
Partnerships outside the arts	Prominent spokespeople for the arts	Strategic use of social media	Maintain program quality
Hands-on activities	Pursue EITC eligibility	Constant local media coverage	
Challenge grants	Regionalized consortia of arts groups	Social media training	
Create marketing partnership	Designated arts tax form check off!	Statewide online arts calendar	
Encourage arts/community development			
Encourage partnerships with schools			
Encourage outside school youth programs in the arts			