

Town Meeting 2011: Pittsburgh

In the coming years how can participation in and support in the arts be expanded in your area?

Rogers

Advocacy	Increasing arts perception + Awareness Access	Bucks \$ funding	Organizational Evolution	Assessment & evaluation	Arts Ed in Schools
Active legislative involvement	Increase accessibility for people w/disabilities	Opportunities for general operating support	Succession planning Leadership (Aging boomers)	Improved information systems (Integrated database + technology)	Additional resources to expand arts education
Advocacy (arrows pointing up and down and to the right pointing to) \$	Community needs assessment	Leveraging public, private and corporate support	Arts training and leadership development	Increase capacity for program evaluation	Support arts education statewide
Collaborative messaging and advocacy across sectors	Reduce elitist perception	Incentivize corporate commitment <u>equal</u> to foundations	Strategies for converting spectators into participants	Spend less on research more on actual art	Increase arts in education
Public policy advocacy for the arts	Audience cultivation		Younger board members	Standardized system for measuring & evaluating program success	Teach art criticism
	Get arts in neighborhoods		Intergenerational programming	Cultivate leadership skills at all levels	
	Engaging artists in civic design		Train artists as leaders		
	Region-wide marketing for arts		Re-vision organizational to support "crowd sourcing"		
	Support continual arts education				
	Life long learning				
	Generally promoting the arts in underserved areas				
	"Bring-a-friend-to-the-arts." campaign				

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Innovations	Artists support	☺	Strategic Synergy Collaborative
New venues	Support for artists	Mood-enhancing drugs for art managers and fundraisers	Arts community collaborations
New formats	More opportunities for artists to make a living	Collaboration	Long-term, non-traditional partnerships
Increase access via technology			Funded, collective physical resources
Engaging and empowering youth voice			Art & business mentorships