

In the coming years how can participation in and support for the arts be expanded in your area?

Marketing & Communication	Sustainable Funding Strategies	Expanding Outreach	Regional Vision
Enhance communication in arts community	Creative revenue generation (an event within an event)	Take arts to the people	Regional strategic planning (arts organizations)
Collaborative and comprehensive marketing	Community and private sector collaborations	Engage families	Audience focus groups
Volunteer advocacy	Engage Marcellus Shale Community	Free events with guest artists	Activate local arts councils
Arts calendar	Lobby to divert room tax to the arts	Collaborations between schools and community organizations	
	Eliminate restrictions - one org. and one application	Bring volunteers to a higher level of training	