BUILDING STRONGER COMMUNITIES TAKES CREATIVITY

A state is only as strong and competitive as its communities.

- Communities compete for residents, a talented workforce, and investment.
- Workers are increasingly able to pick where they want to live.
- A robust creative sector is a competitive differentiator for Pennsylvania communities.

When looking to capture attention, the quality of place makes a difference.

- Thriving arts and culture activities and amenities are natural attractors for visitors, residents, investment, and to incentivize relocation of talent critical to a community's prosperity.
- The creative sector not only raises the visibility of communities but also represents the 4th largest sector for PA, adding more than $25 billion to our economy and employing more than 156,000.

Did you know PA's creative sector GDP and employment numbers rank 7th in the nation?

- Creative sector assets are fundamental to prosperity, as many commonwealth communities—both rural and urban—face challenges related to business starts, population loss, and access to capital.
- The PCA is doing its part to connect PA communities with relevant tools and game-changing opportunities.

TOOLS TO HELP MAKE YOUR COMMUNITY COMPETITIVE

- Creative Communities Initiative – Jump start your quality of place with multi-year assistance up to $100,000. Reactivate your main streets and commercial corridors, develop signature cultural events, or attract entrepreneurs and other key professional talent.
- Pennsylvania Creative Business Loan Program – Grow creative industries in your community with access to patient and flexible capital ranging from $5,000 to $250,000.
- Creative Entrepreneur Accelerator Program – Make your entrepreneurial ecosystem shine and attract and retain entrepreneurs in your community with access to free business development consultation and financial assistance for entrepreneurs up to $2,000.
- Grants for Arts Organizations and Arts Programs – Ensure your community offers a variety of cultural amenities that enhance quality of life.

ABOUT THE PENNSYLVANIA COUNCIL ON THE ARTS

The PCA's mission is to strengthen the cultural, educational, and economic vitality of Pennsylvania's communities through the arts.

- Reaching all 67 counties.
- Focusing additional investment in communities where the need for community and economic development is greatest.
- Securing additional private sector and federal resources for PA communities.