pennsylvania
COUNCIL ON THE ARTS

Mission:
To strengthen the cultural, educational, and economic vitality of Pennsylvania's communities through the arts.

arts.pa.gov

GUIDELINES FOR ALL-DIGITAL GRANT PROCESS 2020-2021
STATEWIDE SERVICES RESEARCH FOR RECOVERY & REOPENING
DUE DATE: December 30, 2020

OVERVIEW

The pandemic and related public health measures have deeply affected the creative sectors' operations and revenue. In response, arts organizations and providers have cancelled or postponed many revenue generating activities, reduced staff, and tapped capital reserves, where available. In this challenging environment, questions persist about the stability of the sector and the economic and social implications of a severely disrupted and reduced creative sector on community vitality and social capital.

This Request for Proposals was developed to support a qualitative and quantitative based research report that accesses Pennsylvania's creative sector and recommends public and private sector policies and interventions (short-term and long-term) that would facilitate a stabilization and recovery of the creative sector and its social and economic benefits. The expected report delivery is May 2021.

PCA anticipates awarding one applicant through this selection process. The non-matching award will likely not exceed $50,000.

ELIGIBILITY

The applicant must be a nonprofit organization, county government or local government.
(Interested individual researchers may apply through an eligible applicant acting as a fiscal sponsor).

REVIEW CRITERIA

- Quality and responsiveness of research design, implementation plan, and proposed budget.

- Degree to which the proposal advances the PCA's crosscutting value of diversity, equity, and inclusion.
  - In regard to the PCA's crosscutting value, the proposal must demonstrate a proven ability to engage with a culturally, socioeconomically, and/or geographically diverse set of organizations.

- Researcher(s)' experience with comparable research projects and applicable credentials.

SUBMISSION PROCESS
Proposals must be submitted to Jamie Dunlap at jadunlap@pa.gov. Proposals must include the following:

Applicant Information:
- ☐ Applicant Name
- ☐ FEIN #
- ☐ Contact Name
- ☐ Contact Email
- ☐ Contact Phone
- ☐ Applicant Address

Application Narrative (not to exceed three pages):
1. Describe your research project, including the design and implementation plan.
2. Describe how your research project will advance the Pennsylvania Council on the Arts' crosscutting value of diversity, equity, and inclusion and engage a culturally, socioeconomically, and/or geographically diverse set of organizations.
3. Describe the researcher(s)' experience with comparable, professional research projects and applicable credentials.

Attachments:
1. Project budget based on applicant's request amount
2. Resume(s) of project lead and researcher(s), as applicable

APPLICATION REVIEW PROCESS
A committee will review proposals based on the review criteria and make recommendations to staff and the Council, the PCA's governing body. The Council will act on recommendations and has final authority in the awarding of grants. Applicants will be notified about the status of their applications. The approved applicant will be sent a letter outlining the next steps in the grant process.

HOW TO APPLY
STEP 1. READ THIS DOCUMENT.
STEP 2. CONTACT Jamie Dunlap at jadunlap@pa.gov or 717.525.5542 if you have questions.
STEP 3. SUBMIT VIA EMAIL to jadunlap@pa.gov by December 30, 2020. No hard copies are required.