



PCA Teaching Artist Gathering

Allenberry Resort Inn and Playhouse

November 3-4, 2014

Monday – November 3

- 11:00 a.m. – 12:00 p.m.** **Gathering Registration & Inn Check-in**
- 12:00 p.m.** **Lunch - The Addison Room**
- 12:15 p.m.** **Welcome Remarks from the PCA**
- 12:30 – 1:00 p.m.** **KICK-OFF PERFORMANCE: THE BARNSTORMERS AND ROCK N' CANDY CLOGGERS**
- 1:00 – 1:30 p.m.** **NO TURNING BACK: How My Art Became My Joy**
Presented by Gail Danley
National and international poetry slam champion Gail Danley is ready to enthrall with a riveting performance of original poems she's selected from the vault of her soul. Passionate, deliberate, silly and down-to-earth are words to describe this master poet's words and life perspective. She's ready to fire us up and inspire a lifelong commitment to the job and mission of teaching the arts.
- 1:30 – 1:45 p.m.** **Break**
- 1:45 – 3:00 p.m.** **CONCURRENT SESSIONS:**
- RESIDENCY PLANNING 101**
Presented by Alison Zapata and Rebecca Covert
Geared toward new teaching artists, participants in this workshop will identify key steps and tools for designing and implementing a PCA residency. Discussion topics include writing concise and engaging lesson plans that meet strong learning objectives, budgeting time and money, and best practices in residency documentation and assessment.
- STAYING INFORMED: STANDARDS AND LIONS AND BEARS OH MY!**
Presented by Cory Wilkerson and David Deitz
This session will focus on standards in the arts, what they are, where to find them and how to use them. Join Dave Deitz, PA Department of Education and Cory Wilkerson, State Education Agency Directors of Arts Education to learn how to find and use these tools to help you plan your residency and work with your teachers.
- 3:00 – 3:15 p.m.** **Break**

3:15 – 4:30 p.m.

MAKING A STATEMENT: CRAFTING YOUR ARTIST STATEMENT

Presented by Ty Clever

Whether you are applying to a juried exhibition, graduate school, or a fellowship, a meaningful artistic statement can help set you apart. In this workshop, we'll take an artistic approach to writing your artist statement. You'll learn how to, generate content, organize your statement and develop a compelling voice. The writing techniques will be useful to artists working in any discipline, including visual arts. This workshop will also be helpful to those who have anxiety about writing.

PRESCHOOL & THE ARTS: A TA TOOLBOX

Presented by Rebecca Covert

During this interactive workshop, teaching artists will devise creative and developmentally appropriate activities for preschool students that meet the PA Learning Standards for Early Childhood. They will identify arts-based tools and behavior management techniques to increase child engagement and learning outcomes for a positive residency experience.

5:30 – 6:30 p.m.

NETWORKING AND ICEBREAKERS IN THE BREECHES BAR AND GRILL

6:30 – 8:00 p.m.

Dinner – The Addison Room

Tuesday – November 3

8:00 – 9:00 a.m.

Breakfast and Opening Remarks – The Addison Room

9:00 – 10:15 a.m.

CONCURRENT SESSIONS:

CLASSROOM MANAGEMENT 101

Presented by Catherine Richmond-Cullen, Ed.D

Creating Effective Learning Environments Student behavior can make or break your residency. Learn how to manage a positive environment conducive to learning. This research based session on classroom management will offer practical skills for immediate use in your programs.

YOUR RESIDENCY IS READY FOR ITS CLOSEUP

Presented by Rand Whipple

This workshop will explore documentation, not as a passive archive of images but as an active tool of your residency. Participants will create videos, still images and iBooks. The workshop will look at the many formats in which one can share video, images and sound files. It will explore the way to shoot good, clear video on any device as well as the

ways (and reasons) to share that video. *Equipment will be provided but bring your camera, phone or iOs device.*

10:15 – 10:30 a.m.

Break

10:30 a.m. – 12:00 p.m.

MARKETING FOR TEACHING ARTISTS

Presented by Sean King, Director of Marketing for Youth Education in the Arts

This session will explore how to use online, offline and social media to create a diverse portfolio to share with administrators, parents and students. By the end of this interactive session, attendees will have new ideas, skills and action steps to help them engage with their community and share their passion for the arts.

THE ARTS AND THE BRAIN

Presented by Catherine Richmond-Cullen, Ed.D

Understanding How We Learn: Brain based teaching strategies will inform artists how to provide instruction that ensures learning and retention. This research based session will help you improve your strategies and guarantee that students are “getting” that which you are teaching.

12:00 – 12:30 p.m.

Lunch – The Addison Room

12:30 – 1:30 p.m.

THE ARTS AND AGING

Presented by Jennie Smith – Peers, Executive Director of Elders Share the Arts out of Brooklyn, NY

America is rapidly aging — research on aging processes has led to new views of aging. Rather than perceiving aging as a period of inevitable decline and loss, ‘positive-aging’ proponents celebrate growing older as a time ripe with the potential for personal growth, enhanced well-being, and civic engagement. The field of creative aging focuses on the beneficial and powerful role of the arts in enhancing the quality of life for older adults and is increasingly recognized as an important contributor to positive aging. This conversation will discuss the field and the skills needed to work with older adults in the arts.

1:30 – 2:00 p.m.

Closing Remarks and Reflection

2:00 p.m.

Adjourn