

COUNCIL MEETING MINUTES
PENNSYLVANIA COUNCIL ON THE ARTS
WEDNESDAY, MARCH 18, 2015
CROWNE PLAZA
HARRISBURG, PENNSYLVANIA

COUNCIL MEMBERS PRESENT: Ms. E. Jeanne Gleason, Chair; Mr. Jeffrey Gabel, Vice Chair; Ms. Susan Goldberg; Ms.; Ms. Gayle Isa (via phone); Mr. Justin Laing, (via phone); Mr. William Lehr, Jr.; Mr. Robert Pullo; Mr. Lee Steadman; Ms. Paula Vitz; Mr. James West, Jr.; and Jen Holman Zaborney

COUNCIL MEMBERS NOT PRESENT: Mr. Stephen Harmelin; Senator Charles McIlhinney; Mr. Jeff Parks; Representative Brian Sims; Senator Christine Tartaglione and Representative Tina Pickett.

STAFF MEMBERS PRESENT: Ms. Charon Battles, Deputy for Programs; Ms. Heather Doughty, Deputy for Communications; Ms. Jamie Dunlap, Program Director; Ms. Amy Gabriele, Deputy for Administration; Mr. Philip Horn, Executive Director; Ms. Ashley Mostek, Communications Manager; Ms. Tina Mazingo, Executive Assistant; Mr. Seth Poppy, Grants & IT Manager; Ms. Caroline Savage, Program Director and Mr. Matthew Serio, Program Director.

OTHERS PRESENT: Ms. Jill Brightbill for Rep. Tina Pickett; Ms. Gayle Cluck, PCA Consultant; Ms. Anne Griffin, Senator Costa's Office; Ms. Amy Hammond, Curator, The State Museum of Pennsylvania; Ms. Jenny Hershour, Citizens for the Arts in Pennsylvania; Mr. Jake Maldonado, Governor's Office of Public Liaison; Victoria Perrone, Governor's Scheduling Office; Ms. Gail Reinard for Senator Charles McIlhinney; Ms. Tammi Snyder-Queen, Chief Counsel and Mr. James Vaughan, Executive Director, Pennsylvania Historical and Museum Commission.

Small Group Meetings 9:00 – 10:15 a.m.

Review Council Meeting Agenda

Council Members: Gleason, Pullo, Reinard for Sen. McIlhinney
Staff: Gabriele, Horn, Poppy, Savage

Review Council Meeting Agenda

Council Members: Gabel, Lehr, Brightbill for Rep Pickett, Vitz, Zaborney,
Staff: Doughty, Mostek

Preserving Diverse Cultures:

Council Members: Goldberg, Isa, Laing (via phone), Steadman, West
Staff: Battles, Dunlap, Serio

CALL TO ORDER

The meeting was called to order at 10:36 a.m. by the Chair, Ms. Jeanne Gleason.

(Quorum present)

ITEM 1 INFORMATION

Small Group Discussion of Preserving Diverse Cultures - PDC - New Pilot Programs

Mr. Lee Steadman gave an oral report on meeting regarding Preserving Diverse Cultures. He asked if the partners could be helpful with this process. Ms. Charon Battles mentioned that the PCA was considering a joint statewide meeting of all partners and that this could be addressed then. She made additional remarks re: events in Lancaster and Erie. She made contact with a Bhutanese community group that uses dance and music as part of their events. Mr. Horn commented that the PCA saw a significant drop off in applications to the PDC Division. The community engagement project was started to provide support without the organizational development component.

ITEM 2 INFORMATION

Report from Small Group Discussions

Mr. Jeffrey Gabel gave an oral report regarding proposed \$2 million in PCA's budget. He noted that it would be worthwhile to consider using some of the money to address participation by people in the 18 – 30 age range. Ms. Doughty mentioned the upcoming 50th anniversary of the NEA and the PCA and suggested that some efforts could be tied to the 50th anniversary.

Mr. Philip Horn gave an oral report from the small group regarding community engagement, a possible marketing initiative, social media and other topics including a second Great Pennsylvania Treasure Hunt. Ms. Gleason said this should be examined for future action. Ms. Zaborney suggested that a second Treasure Hunt might focus on the 18 – 30 age range.

ITEM 3 COUNCIL ACTION

Approval of Minutes of December 03, 2014, Council Meeting

** Motion by Mr. Pullo. Seconded by Mr. Lehr.

Motion carried, minutes approved.

ITEM 4 COUNCIL ACTION

Approval of 2014-2015 Budget Close-Out Proposal

Ms. Amy Gabrielle gave an oral report regarding Budget Close-Out Proposal. It was noted that Line Items 13 and 53 have changed due to cancelled grants. This increased the amount available to re-allocate.

** Motion by Ms. Goldberg. Seconded by Ms. Vitz.

Motion carried.

ITEM 5 INFORMATION
Draft of 2015-2016 Grants Budget Proposal

Ms. Amy Gabriele gave an oral report regarding Grants Budget Proposal. She noted that there are two scenarios; one with a \$2 million increase. Another showed a \$1 million increase. Ms. Gabriele was commended for adding information about the grant recipients. Ms. Gleason noted how much Citizens for the Arts does for the PCA and expressed her appreciate to Jenny Hershour. Mr. Philip Horn offered some additional comments about how the audit findings might affect the PCA's partnerships. Mr. Bob Pullo offered observations regarding budget and encouraging legislative support for the increase. Ms. Vitz said she recommended hosting an event for legislators. Mr. Lehr suggested a reception for legislators about the PCA. Ms. Hershour reported on the Arts & Culture Caucus meeting at the State Museum to see the Inaugural Art Exhibition. Ms. Gleason thanked Ms. Hershour and Ms. Griffin for their work with the Caucus.

ITEM 6 COUNCIL ACTION
2015-16 Teacher Artist Partnerships (TAP's) and Long term Residencies (LTR's) Recommendations

Ms. Jamie Dunlap gave an oral report regarding an increase in applications for a total of 19 applications. She recommended funding 15 of the projects, for a total of \$259,925. There was a video presentation on a Teacher Artist Partnership with first grade children performing songs and dances they created about diversity and tolerance. The Darlington Art Center was the host of the project.

** Motion by Ms. Goldberg. Seconded by Mr. Steadman.

Motion carried.

ITEM 12 INFORMATION
Inaugural Exhibition

Presentation from representatives of the Historical and Museum Commission and the State Museum of Pennsylvania

James Vaughan and Amy Hammond gave a report regarding the inaugural art exhibit and showed a video/photographic presentation of the exhibit. Mr. Vaughan said it was a great success and that his staff loved working with Mr. Horn and the PCA staff. It was a very successful collaboration. Ms. Hammond commented that there were 55 works from more than 40 institutions covering 250 years of Pennsylvania art including the current state of art in Pennsylvania. Jake Maldonado and Victoria Perrone of the Governor's Office were also present and commented on their participation in the exhibition. Ms. Doughty said that Cathy Irvis, widow of former Speaker K. Leroy Irvis attended. Speaker Irvis sponsored the legislation that created the PCA. Mr. Horn said that Jim West hosted the reception for the artists following the exhibition.

ITEM 7 COUNCIL ACTION

Arts in Education 2015 Arts and Aging Training

Ms. Jamie Dunlap gave an oral report regarding training for 15 senior centers and 15 teaching artists and AIE partners to educate art community and senior center directors on the importance of providing authentic art experiences for their participants. The Department of Aging has invested \$100,000 for training 15 senior center staff. She recommended moving \$15,000 with the Arts in Education Division to support residencies at each of the senior centers.

** Motion by Mr. Robert Pullo. Seconded by Ms. Susan Goldberg.

Motion carried.

INFORMATION

Program Review (from September Council Meeting)

Ms. Jamie Dunlap gave an oral report regarding partnering with the PA Department of Education and PA Music Educators Association to provide training session on connecting arts and PA Core Standards and other projects. She reviewed the Teaching Artist gathering in Boiling Springs hosted by the PCA.

ITEM 8 COUNCIL ACTION

Requested Changes in the Folk and Traditional Arts Infrastructure Regions

Ms. Caroline Savage gave a report regarding two proposed changes to the Folk and Traditional Arts Infrastructure regions for Bottle Works on 3rd Avenue and the Northern Tier Cultural Alliance.

Bottle Works on 3rd Avenue:

** Motion by Mr. Bill Lehr. Seconded by Mr. Jim West.

Motion carried.

Northern Tier Cultural Alliance:

** Motion by Mr. Jim West. Seconded by Ms. Paula Vitz.

Motion carried.

ITEM 9 INFORMATION

Program Review (from September Council Meeting)

Mr. Matthew Serio gave an oral report regarding four regional meetings convened to address the following topics for Pennsylvania Partners in the Arts: Developing A Branding and Marketing Toolkit for PPA grantees to help them promote their programs funded by the PCA held in Titusville; PPA Operations Manual & Application Process - what works and what doesn't held in Reading; and "Lost" Regions held at the Kirby Center in Wilkes-Barre – areas where PCA funding is under-represented. Also, information was provided on art programs, classes and workshops he visited around the state.

ITEM 10 INFORMATION

Response to the Findings of the Review of the PCA Grants Process

Mr. Philip Horn presented an oral response to audit re: insufficient funds to meet grant obligations in prior years. He indicated that most of the issues have already been addressed and that he was continuing to work with the Office of the Budget.

ITEM 11 INFORMATION

2015 Poetry Out Loud State Finals

Ms. Gayle Cluck gave a report regarding Poetry Out Loud competition finalists, along with a slide presentation. There was a banquet to recognize the schools that have been with the program since the inception. Jenny Hershour voiced her support for Poetry Out Loud.

ITEM 13 INFORMATION

Conflicts of Interest

Tina Mozingo noted that the council members whose names on the Conflicts of Interest list are followed by a date in red need to update their conflicts of interest prior to the July 15, 2015 council meeting.

Governor's Code of Conduct Gift Ban

Ms. Tammi Snyder-Queen made a statement regarding the Code of Conduct gift ban, along with extended questions and discussion by council members. This only applies when Council members are acting in an official capacity on behalf of the PCA.

ITEM 14 INFORMATION

Council Terms of Office

Mr. Philip Horn gave an explanation regarding terms of office for Council members

ITEM 15 INFORMATION

Chair's Report

Ms. Jeanne Gleason noted that she would forego the Chair's Report.

ITEM 16 INFORMATION

Executive Director's Report

Mr. Philip Horn noted that he resigned from Mid-Atlantic Arts Foundation and reported on various other issues. He noted that 1,500 artists submitted works for consideration for purchase by the PA Convention Center.

Chair Jeanne Gleason thanked the Council and the staff for a successful meeting.

ADJOURNMENT

Chair Jeanne Gleason asked for a motion to adjourn.

** Adjournment was moved and seconded.

Motion carried.

The meeting was adjourned at 2:10 p.m.
Respectfully submitted,
Commonwealth Reporting Company

By William J. Horst, Stenographer

Additional information provided by Philip Horn