

Town Meeting 2011: Reading

In the coming years how can participation in and support for the arts be expanded in your area?

Rogers

Appreciation/Audience Development: Community/Education		Creating Opportunities	Creating Value	Community Engagement/Audience	[Community/Economic Development?]
Engage younger demographics	Education for Educators (re: arts)	Grassroots events in outlying communities	Become arts destination	Collective arts center	Use art to fight crime and reduce poverty
Networking meetings	Promote/educate arts in schools	Identify community desires	Regional branding	Embrace technology	
Collaboration between community and prof. arts organizations	Community exposure and appreciation	Forming partnerships	Statewide Cooperative marketing	Expanded tech resources	
		Create community cultural vision	Create artistic magnet	Better tools for outreach	
		Collaboration/ within arts groups	Community leaders embracing value of arts	Web arts calendar	
		Bridging communities outside of Reading	Educate political leaders on arts relevance	Group list serves	
		Service diverse groups (accessibility, both artists and audiences)	Cultivating media support	Service industry directory	
		Increase cultural resources	Cohesive communication	Non-traditional spaces	